

INFORMATION RELEASE:

The Malta Association of Physiotherapists Honours the World Physiotherapy Day by Organising a *Movement for Health* Campaign for the General Public and patients.

September, 2008 – The Malta Association of Physiotherapists is organising an awareness campaign for the general public throughout September 2008. The Campaign called *Movement for Health* is being held in conjunction with international partners and co-ordinated by the World Confederation of Physiotherapists on the occasion of the day dedicated to Physiotherapy.

“The World Physiotherapy Day falls on 8th September every year, and is an opportunity for physiotherapists all over the world to raise awareness about the crucial role their profession plays in making and keeping people well, mobile and independent” claims the World Confederation of Physiotherapists (WCPT). The Malta Association of Physiotherapists is a member organisation of WCPT, and it is supported by the confederation in organising this campaign.

WCPT use *The World Physiotherapy Day* to recognise the work that physiotherapists do for their patients and their community, and to support them in their efforts to promote the profession and to advance their clinical expertise. This day marks the unity and solidarity of the physiotherapy community from 101 countries around the world (including Malta).

Thus the Malta Association of Physiotherapists shall be dedicating the month of September to promote the physiotherapy profession amongst the general public. The *Movement for Health* Campaign will be held throughout local hospitals with most of the scheduled activities being held in the Main Foyer and Outpatients Department of Mater Dei Hospital. For this occasion, a 3 minute video presentation on the role of physiotherapy in health care has been prepared and shall be launched at a press conference.

The press conference will be organised by the Malta Association of Physiotherapists on the 16th of September, 2008 at 15.00hrs and is being planned to take place at Mater Dei Hospital. It will be held at the Central Auditorium, Block C, 3rd Floor. This will start of the *Movement for Health* Campaign.

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Final Note: The Malta Association of Physiotherapists aims to maintain and upgrade standards of physiotherapy according to international standards, to promote the profession at a national and international level and to liaise in an advisory capacity, with Health Authorities, Professional Bodies and Voluntary Organizations.

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